

## Growth & Marketing Internship (m/f/d) – Tübingen

*Flexible start date (2 to 6 months)*

### What we do

At Layer7 AI we don't only consult on matters around Artificial Intelligence (AI), but we also leverage promising datasets to either identify, train and implement customized AI models for our clients or to build standalone scalable AI products. To stay on top of the latest developments in machine learning we collaborate with selected scientists from the Max-Planck-Institute for Intelligent Systems and the University of Tübingen, which is also the reason why we are based in Tübingen – Germany's top location for modern machine learning. Our team consists of AI researchers, former management consultants, and software engineers. This unique combination of expertise allows us to rapidly develop, test and scale AI solutions for our clients as well as for our own product development pipeline.

### Job

- You work hand-in-hand with our sales-, product-, and tech team to align our marketing strategy with our company vision
- You create a long-term marketing strategy aiming to generate more traffic and higher visibility for our company
- You produce marketing materials such as articles, social media posts, blog entries, and videos
- You independently develop ideas for new partnerships and marketing channels
- You test and implementing new innovative (ideally out of the box) marketing concepts
- You analyze and optimize our different marketing channels with regards to several key KPIs (click-rate, lead conversion, etc.)

### Your profile

- You are currently pursuing or are a graduate of a bachelor's/master's degree in business, communications or related field
- You have a strong passion for startups
- You already have relevant work experience (this is a plus!)
- You have an entrepreneurial mindset and very strong analytical and conceptual skills
- You demonstrate a pro-active work ethic: goal-driven, independent, and structured
- You possess excellent communication (verbal and written) and interpersonal skills to effectively communicate with our business and tech teams

### What we offer you

- You shape Layer7 AI right from the start
- You create "impact" – it is our aspiration that your ideas and analyses are rapidly implemented within our company
- You work in flat hierarchies with a dynamic and highly competent team
- You generate valuable learnings in the technology of the future: artificial intelligence
- You get the opportunity to transition into a permanent full-time position

### Contact us

If you have any further queries, do not hesitate to contact Peter at [peter.droege@layer7.ai](mailto:peter.droege@layer7.ai). We are looking forward to receiving your CV including your preferred start and end date at [peter.droege@layer7.ai](mailto:peter.droege@layer7.ai).